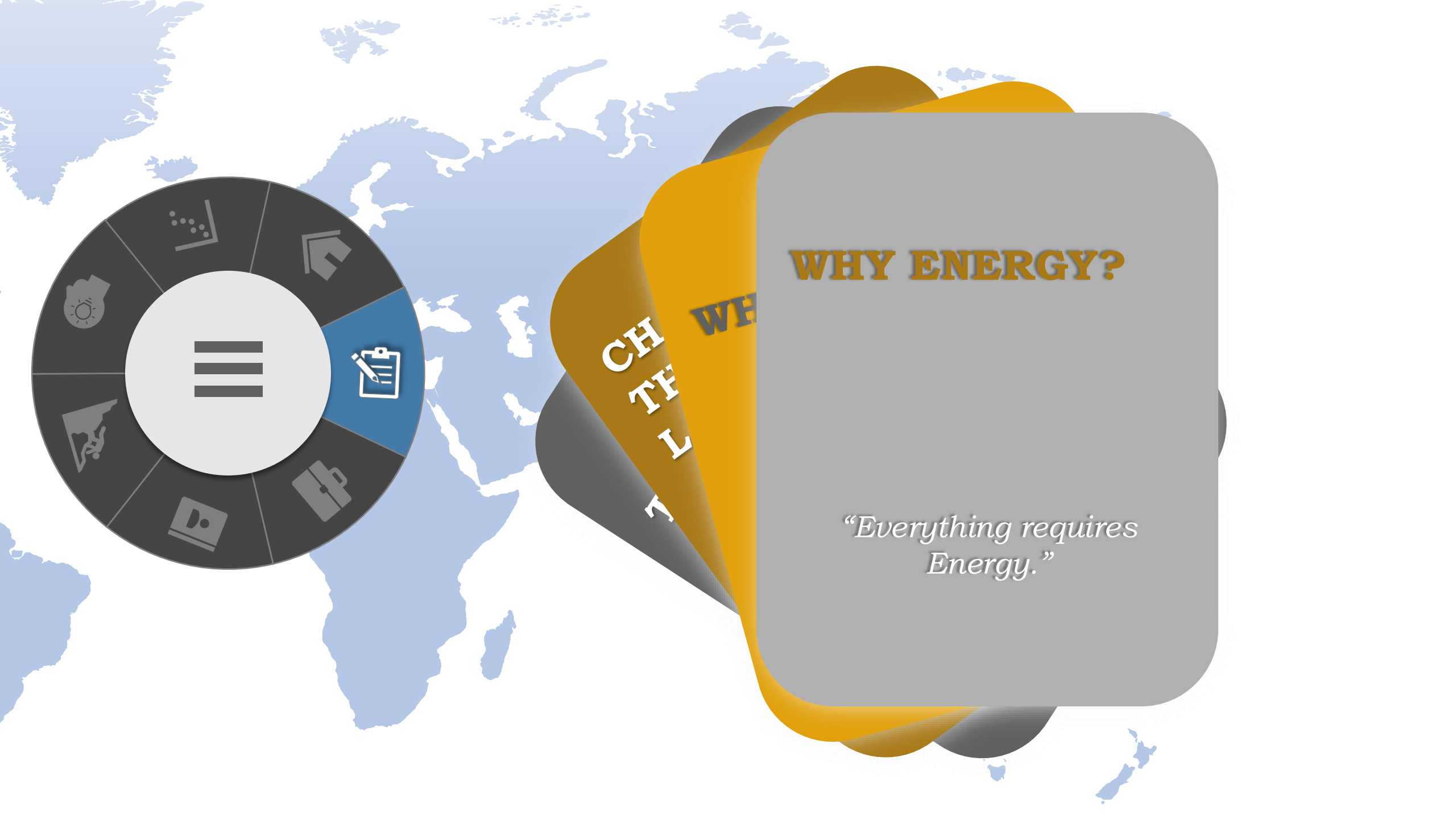


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WHY ENERGY?

“Everything requires Energy.”

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WHY ENERGY?

*“With Energy you may
have Everything”*



CHALLENGES IN THE CURRENT LANDSCAPE:

- Rising energy costs.
- Lack of public access in the digital space in the energy market.



THE SOLUTION:

“NewX and PTBPP are reshaping the future of energy with NEXT Token.”

The Chairman

Christien New – Key Achievements



Founder & Chairman

- PTBPP (2002):** Established a multi-billion-dollar company providing innovative energy solutions across Southeast Asia.
- **NewX Energy (2020):** Signed a **\$2.6 billion contract** for cutting-edge energy solutions and strategic partnerships.
- **NEXT Token (2024):** Launched the **world's first energy-supported digital asset**, revolutionizing energy finance.



Digital Exchange License from VARA (Dubai)

- **AWARDED:** a **Full Market Product (FMP) Exchange License** by the Virtual Asset Regulatory Authority (VARA), Dubai, to operate a Digital Exchange.



Created & Launch

- **CREATED:** **Energy Finance (e-Fi).** Revolutionized energy trading by integrating blockchain technology.
- **LAUNCHED:** **NEXT Energy Digital Index (NEDI), the world's first Energy Index in the Digital Space**, setting a benchmark for transparency and innovation in energy trading.



Sustainability

- **NEXT Industrial Park A 1,000-hectare RWU** ecosystem generating US\$788.4 million/year per @1,000 mw, scaling to US\$3.942 billion/year @ 5,000 mw capacity.
- Profits between US\$262million to US\$1.314billion/year.

Tatler Magazine Singapore – An Emerging Power

AN EMERGING POWER

Malaysian energy entrepreneur **Christien New** is already powering the lives of many in Southeast Asia with his company, **PT Bintan Power Plant**. Now, he is looking to take the business forward with the use of blockchain and his new cryptocurrency **NewEnergy** to ensure its sustainability.

The Internet of Things (IoT) and blockchain are powering modern businesses, and companies are jumping on the bandwagon for fear of getting left behind by the digital transformation. Being the forward-thinking businessman that he is, Malaysian entrepreneur **Christien New** has already laid out plans, which have been in the works since 2017, to use these modern technologies for his energy company.

PT Bintan Power Plant, which he founded in 2002 and currently chairs, is a leading energy provider in Indonesia that reportedly generates 13,000MW of electricity to power nearly 15 million households across Southeast Asia. Earlier this year, New revealed plans to provide more affordable and sustainable energy to consumers using IoT and blockchain technology.

"There's always a disassociation between the actual power generated and what's being transmitted and distributed to end users," New explains, adding that his new master plan includes retrofitting current energy rates, spanning almost 150kha, in Southeast Asia with feedback sensors, gateways and wireless communications to collect real-time data via an IoT platform. This way, information on the inefficiencies and inefficiencies that emerge on power is deployed to the communities can be collected.

With the data, New says that he and his team will then develop more affordable solutions for consumers and conceptualise new ideas to prevent energy wastage. The project is spearheaded by Best Power Ventures—a blockchain tech firm owned by New that focuses on



MAN OF THE HOUR Entrepreneur **Christien New** takes a forward-thinking approach with his energy business, creating technological innovations such as blockchain and cryptocurrency to build a more sustainable energy economy.



LATEST MAINSTREAM OPINION POLITICS PROPERTY ENTERPRISE INCOME+



The real-life 'Crazy Rich Asian'

By FocusM | July 13, 2020 12:31 pm | Lifestyle



Meet **Christien New**, the embodiment of a real-life 'Crazy Rich Asian', who has an appreciation for the finer things in life.

providing smart solutions to the energy market—and will commence in the last quarter of this year. It is estimated to benefit nearly 40 million consumers in Indonesia, and a total of 100 million people across Southeast Asia.

AN ARDUOUS JOURNEY

Having come from humble beginnings, New's success did not come easy. Both his parents worked hard to put him through school, while instilling in him the right values.

He is particularly grateful to his Hong Kong-Japanese homemaker mother. "My mother is a woman of wisdom. She taught me to be fearless, even in the face of adversity and unfamiliarity. Her teachings have instilled in me the drive to give my very best in all that I do, and it has brought me to where I am today." It is because of her that New is not afraid to embrace new concepts or venture into uncharted territories.

That he believes in not giving up without a fight and persevering until the end helps too, when it comes to doing business. These also explain why in his younger days, New dipped his fingers into many different pies, some of which he had no prior experience in. As a celebrity in the Malaysian entertainment scene in the late 2000s, he acted in drama series and hosted TV programmes, and even endorsed various lifestyle brands. He eventually left the limelight to further his studies in the US. After numerous corporate stints in the US and Singapore, he returned to Malaysia in 2000 upon being headhunted to join Konsortium Logistik. He took on the role of senior vice president for business development at the integrated logistics solutions provider and gained the invaluable leadership and industry experience he would need to build his own business later on. There, he also discovered a desire to bring change to the traditional energy industry.

Despite New's experience, it was not easy starting out on his own with PT Bintan Power Plant. "I built the business from ground-up and it was definitely challenging in the beginning, but that's how most things worth doing are." His perseverance through the hard times has since proven fruitful as the company is now reportedly valued at US\$850m.

PLANS FOR THE FUTURE

With PT Bintan Power Plant running smoothly and Best Power Ventures primed to help the former achieve optimum power transmission in time to come, New is planning to make further waves in the energy industry. His ultimate aim is to drive innovation and make the industry more inclusive.

One such plan is an energy utility cryptocurrency called NewEnergy, which seeks to open up the energy market and incentivise the everyday consumer to be vested stakeholders in the new energy ecosystem, keeping it transparent and fair for all players in the field.



BUSINESS WHIZ With his hectic work schedule taking him across continents, sometimes in the span of a couple of days, New often travels by private jet where he is able to enjoy some peaceful alone time, away from the hustle and bustle.

With this, consumers not only buy and sell energy, they can also use their tokens to pay their electricity bills without incurring any transactional fees from middleman platforms, hence making energy costs more affordable for them. "We want to buck the trend and lead the energy sector into the future," says New. "We hope to change the way consumers perceive and consume the energy they use on a daily basis."

Another project he is working on is the New World Fund, which will provide up to \$100m in funding to start-ups as well as small and medium enterprises developing newfangled green energy solutions that can drive the energy market towards a more sustainable future. "I've always believed that the best ideas can come from anyone," says New. "The New World Fund will give aspiring entrepreneurs with interesting ideas [for green energy solutions] the chance to power the next generation in a sustainable way."

At the rate in which the energy sector is changing and transforming, it may be tough to become the next big act. But with a detailed plan all mapped out, Christien New looks set to overcome all challenges and become a force to be reckoned with in the region. ■




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THE SCENE | PEOPLE & PARTIES

Malaysian Energy Entrepreneur Christien New Is Powering The lives Of Many In Southeast Asia


By Chong Seow Wei | May 22, 2019



COVER With his hectic work schedule taking him across continents, sometimes in the span of a couple of days, New often travels by private jet where he is able to enjoy some peaceful alone time, away from the hustle and bustle

He plans to take PT Bintan Power Plant forward with the use of blockchain and his new cryptocurrency, NewEnergy, to ensure its sustainability

The Internet of Things (IoT) and blockchain are pervading modern businesses, and companies are jumping on the bandwagon for fear of getting left behind by the digital transformation. Being the forward-thinking businessman that he is, Malaysian entrepreneur Christien New has already laid out plans, which have been in the works since 2017, to use these modern technologies for his energy company.



CHANEL


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PT Bintan Power Plant, which he founded in 2002 and currently chairs, is a leading energy provider in Indonesia that reportedly generates 13,000MW of electricity to power nearly 15 million households across Southeast Asia. Earlier this year, New revealed plans to provide more affordable and sustainable energy to consumers using IoT and blockchain technology.

HOME > ENERGY > Electricity Plants to Be Tokenized in Indonesia to Provide Financial Services to Smart Cities

Electricity Plants to Be Tokenized in Indonesia to Provide Financial Services to Smart Cities

15.07.2019 energy




NewX Energy, a newly-formed blockchain venture, aims to create a tokenized economy that transforms traditional electricity plants into a multi-service provider that can support smart homes, as well as provide financial and other services to smart cities. The venture is led by [Christien New](#) (photo), the Chairman of Bintan Power Plant in Southeast Asia. [More here](#)

ЭНЕРГО СММ

Отрасли > Новости > Energetyle > Публикации > ☰

Глава индонезийской электростанции возглавил новое блокчейн-предприятие NewX Energy

31 июля 2019



Глава индонезийской электростанции «Бинтан» Кристиан Нью (Christien New) возглавил новое криптовалютное блокчейн-предприятие NewX Energy. Недвижимая компания планирует предоставлять клиентам широкий спектр услуг — от банкинга до шопинга, — а также создать экосистему умного города.

Компания NewX Energy ориентирована на создание токенизированной экономической модели, предлагающей преобразование традиционных электростанций в многофункциональные поставщики сервисов, обеспечивающих поддержку умным домам, а также предоставляющих финансовые и другие услуги «умным» городам.

В частности, предприятие намеревается разработать программу лояльности для энергопотребителей, предлагая интеграцию с онлайн-шопингом, платежными системами и другими сервисами посредством токенов USDN и NOE. NewX Energy будет осуществлять выпуск кредитных и дебетовых карт, а также предоставлять финансовые сервисы в удаленных регионах, где существует дефицит банковского обслуживания.

«Концепция основателей предприятия направлена на создание исключительной ценности и повышение качества обслуживания клиентов, как в энергетическом секторе, так и за его пределами. Включив и токенизация способны повысить эффективность энергогенерирующих объектов и повысить «умных городов», — отмечает генеральный директор NewX Energy Кристиан Нью.

Рекомендации

Проблемы с «зеленым» балансом на примере Бразилии. С чего начать последние данные?

Эксперты обсуждают прогресс в трансформации сектора. В чем ее перспективы?

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NewX Energy In Joint Venture With PTBPP Group For Technology Infrastructure Projects Worth US\$2.6 Billion

PRESS RELEASE PR Newswire
@ Jul 16, 2020, 01:30 AM

SINGAPORE, Jan. 16, 2020 /PRNewswire/ -- NewX Pte. Ltd. (NewX Energy) and Bintan Power Plant Group (PTBPP) have signed a joint venture agreement whereby NewX will exclusively provide technology infrastructure and related services for projects worth US\$2.6 billion.



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NewX Energy to Convert Power Plants Into Smart-City Service Providers

The Aug 1, 2019 -- 10:00AM UTC



Bintan Island, Indonesia - August 1, 2019 --

Most electricity generation in Asia belong to the old world of strict government control, high barriers to entry, and lack of capitalization. But NewX Energy seeks to disrupt a status-quo energy sector in Asia by introducing game changing innovations and business practices.

Christien New, founder of NewX Energy, looks to transform power plants into multi-service providers that can offer banking, shopping, and digital solutions to smart-city ecosystems.

NewX Energy will bring blockchain, token economy, more transparency, frictionless payments, global liquidity, and diversified revenue streams to traditional electricity plants in Indonesia and beyond. For example, the firm will offer services ranging from banking and shopping, as well as build a smart city ecosystem that leverages power plants turned into multi-service providers.

Boosting Efficiency and Improving Transparency via Blockchain and Tokenization

NewX Energy is led by Christien New, chairman of Bintan Power Plant in Indonesia. He is joined by Kenneth Lee, chief technology officer. Mr. Lee is founder and CEO of Four Directions, a successful tech company in Hong Kong. Novy Kottalewala is the COO. He held director positions in several investment companies in Singapore.

"The founding team's vision is to deliver exceptional value and improve user experiences in the energy sector," says Christien New, founder and CEO. "Blockchain and tokenization can boost efficiencies, transparency, and liquidity."

Disrupting a Status Quo Business

To create a token economy, the venture will create a loyalty program for energy customers. USDN and NXE tokens will integrate with frictionless payments, blockchain records, online shopping, and other services. NewX Energy will also offer credit and debit cards, as well as related financial services in remote, unbanked regions.

Tokenization can remove barriers to public investment, as well as change how energy is developed, distributed, and financed. The venture's dual-token model consists of a loyalty token called USDN (pegged 1:1 to U.S. dollar) and utility token called NXE.

With USDN, a user can earn tokens to purchase goods and services; earn electricity discounts and shopping vouchers; and stake for rewards including NXE and Bitcoin. NXEs are also used to power blockchain nodes and create network consensus on transactions.

In the energy sector, the use of blockchain can enhance security by immutably recording data; facilitate global third-party liquidity; and decrease costs due to smart contracts' elimination of middlemen.

The group is planning to form an energy investment fund in Singapore, U.S., Russia, and Middle East.

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Christien New Launches blockchain energy company to Tokenize Electricity Plants

CRISION PR Newswire July 16, 2019

SINGAPORE, July 16, 2019 /PRNewswire/ -- NewX Energy, a newly-formed blockchain venture, aims to create a tokenized economy that transforms traditional electricity plants into a multi-service provider that can support smart homes, as well as provide financial and other services to smart cities. The venture is led by Christien New who is chairman of Bintan Power Plant in Southeast Asia.





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NewX Energy Unveils Plans for Southeast Asia's First Mega Offshore Floating Wind Farm

PR Newswire July 29, 2020

NewX Energy to Introduce New Technology, including Wind Energy, to Reduce Waste and Energy Costs to Millions of Consumers

JAKARTA, Indonesia, July 29, 2020 /PRNewswire/ -- Taking giant steps toward preserving sustainable energy, NewX Pty. Ltd. (NewX Energy) unveiled plans to launch Southeast Asia's first IoT backed Mega offshore floating wind turbine, expected to generate 500 megawatts of power.

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NEWX RECEIVES INITIAL APPROVAL FROM DUBAI'S VIRTUAL ASSETS REGULATORY AUTHORITY

This initial approval makes NewX as one of the first in the energy industry to obtain such an approval SINGAPORE, August 1, 2023/ENIPresswire.com/ -- FOR IMMEDIATE RELEASE

NewX receives Initial Approval from Dubai's Virtual Assets Regulatory Authority

NewX, a blockchain-enabled fundraising platform that revolutionizes the ESG / energy industry, has received initial approval from Dubai's Virtual Assets Regulatory Authority (VARA), making it one of the first in the energy industry to obtain such an approval. NewX will now undertake the in-depth process of applying for a Virtual Asset Service Provider Operating Licence, in accordance with VARA requirement.

VARA, established in March 2022 under the Dubai Virtual Asset Regulation Law, is the first regulator of its kind to oversee virtual assets and aims to create an advanced legal framework to protect investors and set international standards for the virtual assets industry, and to enable responsible business growth in and from the Emirate of Dubai.

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HOME > NEWS > STOCK NEWS > NEWX ENERGY UNVEILS PLANS FOR SOUTHEAST ASIA'S FIRST MEGA OFFSHORE FLOATING WIND FARM

NewX Energy Unveils Plans for Southeast Asia's First Mega Offshore Floating Wind Farm

PRESS RELEASE PR Newswire Jul. 28, 2020, 09:00 PM **SHARE**

JAKARTA, Indonesia, July 29, 2020 /PRNewswire/ -- Taking giant steps toward preserving sustainable energy, NewX Pty. Ltd. (NewX Energy) unveiled plans to launch Southeast Asia's first IoT backed Mega offshore floating wind turbine, expected to generate 500 megawatts of power.

Under the joint venture agreement with PT Bintan Power Plant Group (PTBPP), NewX Energy is to deploy Internet-of-Things (IoT) systems embedding smart software and sensors across PTBPP's grid and power assets, assess and analyze energy production, distribute data and utilize Big Data Analysis to upgrade them to Smart Grids to drive significant savings for consumers. The breakthrough technologies are deployed to the benefit of the entire energy ecosystem and are expected to reduce the costs of energy consumption for consumers across Southeast Asia by up to 40%.

"The time has come where the implementation of technology in the energy sector has become necessary. Solutions that promote better energy management and smarter consumption must be prioritized and the system upgraded. At present, over 50% of energy generated is wasted due to inefficiency and aging equipment. Like other sectors that have succeeded in making the step digitally, the world is also expecting a revolutionary step in the energy sector to rectify these issues. With a focus on advanced technology, sustainability and innovation, our solution will be the game changer in energy management space for consumers, businesses and communities," said **Christien New, Founder of NewX Energy.**

NewX Energy puts customers and the environment first

The energy market in Southeast Asia is growing rapidly. With millions of new customers gaining access to electricity, the overall demand has increased by 80% since 2000. As positive as it may be, this growing demand creates increasing pressure on the energy industry to create more competitive offerings and easy accessibility to energy. Currently, much of the demand is met by a doubling of fossil fuel use, which inevitably leads to an increased CO2. This trend is not sustainable; therefore, has expedited the need for both industry and society to opt for more sustainable energy solutions.

Start Trading Futures

Your Market View

NAME	PRICE	+/-	%	DATE
▼ TSLA	334.28	1.30	0.39	Official Close 11/2
▼ AAPL	235.24	0.28	0.12	Official Close 11/2
▲ MSFT	421.80	-1.06	-0.25	Official Close 11/2
▼ NFLX	878.00	0.47	0.05	Official Close 11/2
▼ SPOT	475.48	0.40	0.08	Official Close 11/2

Driving a sustainable transition



Asia News – Life on the Fast Track 1

FROM CHRISTIAN LOUBOUTIN TO CHICKEN RICE, CHRISTIEN NEW SHARES HOW BEING ‘FEARLESS’ POWERS HIS DREAMS

“What can I get you,” Christien New asks before we begin the interview. We’re seated at the popular *Hainanese Delicacy*, a chicken rice joint usually packed with crowds during lunch time. But it’s after hours somewhat, so the crowds have tapered off and the ambience has calmed.

Friendly, humble and very hospitable, it’s hard to believe that Christien, now dressed in an understated white shirt, denim jeans and dark blue blazer; and sitting in the corner table of a local eatery is the same man that just over the weekend drove the safety car in the Asia GT Festival at the Sepang International Circuit in Malaysia.



Driving a Safety car just for kicks brings adrenaline rush to a whole new level.



Besides working hard, Christien plays hard in style

Today, in efforts to bring sustainable and affordable energy to the masses, Christien New, has laid out plans to retro-fit current energy estates nearly twice the size of the Singapore (~150 kilo-hectares) with an estimated one million sensors, gateways and wireless feedback communications, that will collect real-time data via a IoT platform to optimise energy deployment in communities.

“There’s always a disassociation between the actual power generated, and what is transmitted and distributed to end-users whether they be corporates, commercial properties or residential households. It’s not easy to measure energy optimisation as there will always be energy wastage and leakage during the transmission process,” he tells us. “The feedback sensors, coupled with Blockchain technology, will do a great deal in providing us with more insight into energy usage across the grid which can then be used to provide better energy deployment to communities and end-users,” he adds.

Whilst the liberalisation of Singapore’s electricity market sees consumers here having a greater say in their choice of energy suppliers, Christien’s vision ups-the-ante by allowing consumers not only to have their ‘cake’, but also invest in the development of future energy sources, including infrastructure to support increasing demand for clean energy.

OPEN TO NEW IDEAS

The project is but a cog in the overall strategy to shift the needle in the energy and renewable energy industry. Other plans include the launch of the “New World Fund” which will see up to SGD100million made available to SMEs, Start Ups, and entrepreneurs that develop innovative and creative solutions that can transform the future of the energy industry, and pave the way to a more sustainable energy economy.

“I’ve always believed that the best ideas can come from anyone,” he says matter-of-factly. “As we enter the crypto-market, we are also gearing up to write a new chapter in green energy solutions that can power us into the next century. The New World Fund will give aspiring entrepreneurs that have really interesting ideas that can power the next generation in a sustainable way.”



There are many ways to beat the traffic, he has his own unique formula

For now though, Christien has his feet firmly on the ground. “Change is always challenging,” he quips. “But, it’s a challenge worth taking on if we want to build a future for generations to come. My partners and I know that our efforts will benefit the lives of the many, so it’s a future that we’re ready to roll up our sleeves and sweat for.”



Домой > Новости мира > Проект NewX Energy призван создать токенизированную экономическую модель

Новости мира

Проект NewX Energy призван создать токенизированную экономическую модель

20.07.2019

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NewX Energy, a blockchain venture, to tokenize electricity plants

by Nikhil Jain July 15, 2019 234

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NewX Energy shared news dated 15 July about its aims to create a tokenized economy that transforms traditional electricity plants into a multi-service provider.

БУДЬТЕ ДОМА

День донора EN ПОИСК РУБРИКИ

16 ИЮЛ 2019, 14:49

Кристьян Нью возглавил проект "NewX Energy"

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СИНГАПУР (SINGAPORE), 16 июля 2019 г. /PRNewswire/ -- Недавно созданное блокчейн-предприятие NewX Energy ориентировано на создание токенизированной экономической модели, предполагающей преобразование традиционных электростанций в многофункциональных поставщиков сервисов, обеспечивающих поддержку "умным" домам, а также предоставляющих финансовые и другие услуги "умным" городам. Предприятие возглавляет Кристьян Нью (Christian New) - руководитель индонезийской электростанции Бинтан.

ЭТИКИ ГАЗЕТА ИНТЕРВЬЮ ВЫСТАВКИ БИБЛИОТЕКА

ПОЛИТИКА ОТРАСЛЕВОЕ ТАРИФНОЕ СОГЛАШЕНИЕ РЕЙТИНГ ЭФФЕКТИВНОСТИ ТЕПЛОСНАБЖЕНИЯ РЕГИОНОВ РЕ

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Глава индонезийской электростанции возглавил новое блокчейн-предприятие NewX Energy

Products



Products	Description	Key Benefits
NEXT (NPoE)	A blockchain-based system providing predictable returns through energy-backed financial instruments.	<ul style="list-style-type: none">- Annual returns of 20%-30%- Smart contract for transparency- Encourages long-term holding- Dividends after 6 months.
NEXT Power Blocks	Tokenized energy assets with an Interest-Only Daily Pay-Out Model, offering steady income and capital protection.	<ul style="list-style-type: none">- Daily pay-outs starting from Month 4- Smart contract-backed for transparency- Principal repaid at term's end.- Encourages mid-term holding- Dividends after 6 months.
NEXT Energy Digital Index (NEDI)	A decentralized index that tracks energy markets and facilitates energy trading within the NEXT Token ecosystem.	<ul style="list-style-type: none">- Provides market insights- Enhances energy trading- Facilitates liquidity and scalability
Dividends	Revenue-sharing model that rewards long-term participants by distributing a portion of profits from energy generation and token appreciation.	<ul style="list-style-type: none">- Regular pay-outs based on NEXT Token's profitability- Incentivizes long-term holding- Aligns token holders with business success

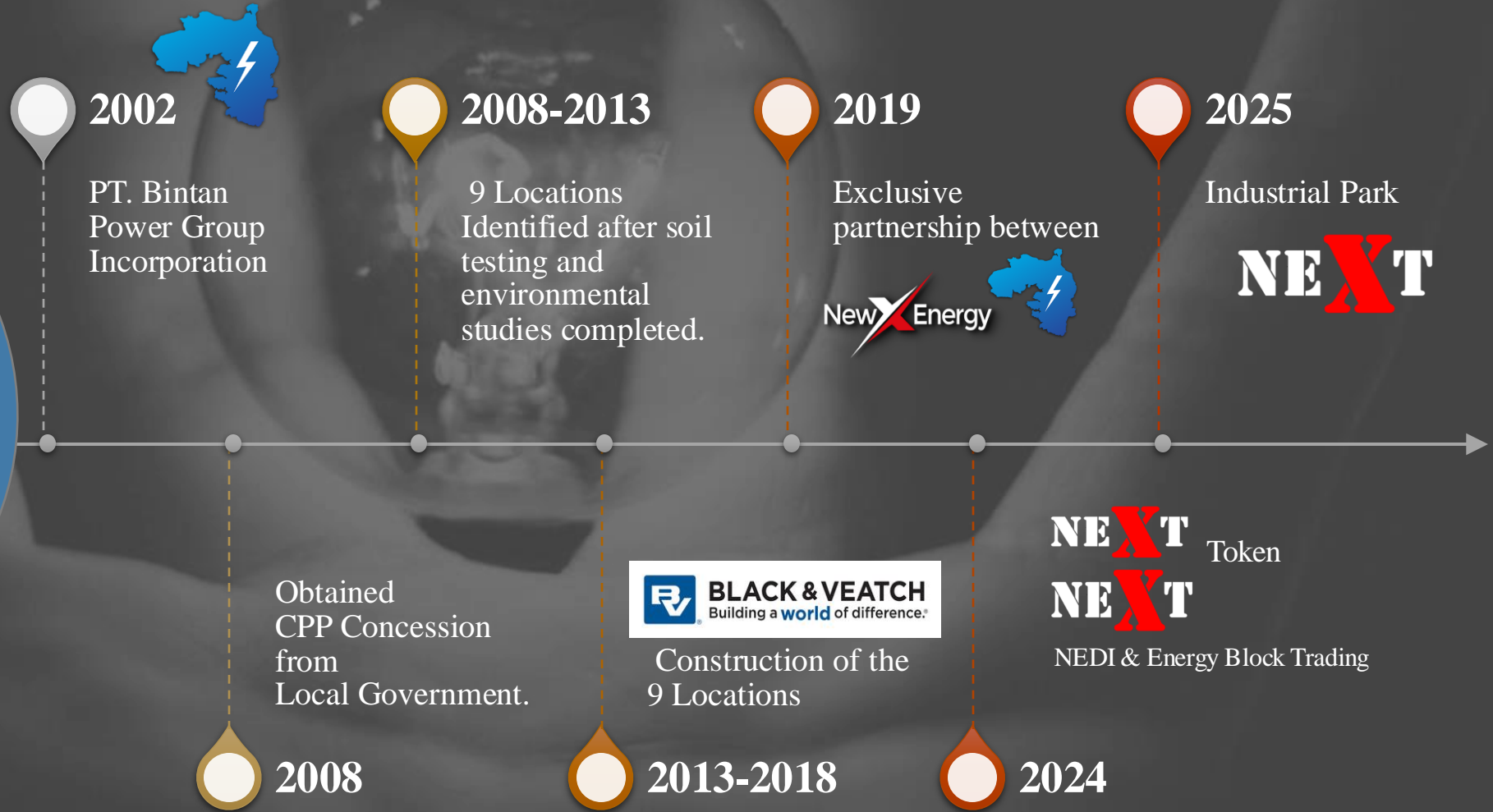
Sustainability

- With an annual revenue of USD 262.8 million from the sale of electricity at just 3 cents profit per kWh, NEXT Token is positioned to be a truly sustainable digital asset. The consistent income from our Real-World Utility (RWU) revenue ensures long-term growth and stability.



Energy Revenue Data (at 3 Cents Profit)

Electricity Generated	Annual Revenue (at 3 cents)
1,000 MW	\$262.8 million
3,000 MW	\$788.4 million
5,000 MW	\$1.314 billion



Chairman's Vision Ecosystem



The Synergy

PTBPP: Provides large-scale, reliable energy.

NewX: Drives technological innovation and global accessibility.

Why NEXEcosystem is Unstoppable?

Supported by massive infrastructure.
Powered by revolutionary technology.
With 22 years in Electricity Generation Experience.

Global Impact

"We're building an energy ecosystem that's scalable, sustainable, and profitable for everyone."

Created by Christien New, NEXE integrates PTBPP's 14,000 MW energy infrastructure with its **1,000-hectare Industrial Park**, leveraging 22 years of expertise, cutting-edge blockchain, and smart grid technologies—the success formula behind its innovative and proven energy solutions.

Combining the **NEXE Token, NEDI, and Energy Block Trading**, it redefines energy through **innovation, sustainability, and decentralized accessibility**, empowering a global energy economy.



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